



Memorial Health Care System

Foundation

inspired medicine



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FOR IMMEDIATE RELEASE

January 16, 2012

On-line Auction to Benefit PINK!

Chattanooga, TN – The online auction to benefit Pink! 2012 and the Memorial Health Care System Foundation begins Monday, January 16. The auction is sponsored by Anesthesiology Associates and will run until Monday, January 23 at 3:00 p.m.

This year's auction will feature hundred's of items including spa packages, dining, entertainment, auto services, recreational equipment, jewelry, getaways and much more.

To reach the auction, visit www.memorial.org and search keyword "pink" then click "on-line auction." You can also visit the Compass Auction & Real Estate site at www.proxibid.com/asp/Catalog.asp?aid=47150.

Proceeds raised at the on-line auction will be combined with those raised at Pink! 2012, Chattanooga's signature gala - A Party, A Passion, A Purpose! This year's event will benefit the expansion of surgical and infusion (chemo) services for breast cancer patients through the MaryEllen Locher Breast Center at Memorial.

The doors at Pink! will open at 6:30 p.m. for cocktails, followed by dinner and dancing to live music by Party Nation, corporate America's favorite dance band.

Chairing this year's gala is Mike and Suzy Costa. Mike is Vice President and General Manager of NewsChannel 9. The Hamico Foundation returns as the Title Sponsor of Pink! 2012, joined by SunTrust Foundation.

Pink! 2012 is a celebration of life for breast cancer patients and survivors. Join us for Chattanooga's signature black-tie gala, and help make a difference in the fight against breast cancer

Tickets for the January 21 event have sold out, but your support can still be provided at the on-line auction. For more information on donating to this cause, visit www.memorial.org/pink or call (423) 495-Pink

Memorial Health Care System is a not-for-profit, faith-based healthcare organization dedicated to the healing ministry of the Church. Founded by the Sisters of Charity of Nazareth and strengthened as part of Catholic Health Initiatives, it offers a continuum of care including preventative, primary and acute hospital care, as well as cancer and cardiac care, orthopedic and rehabilitation services. Memorial is a regional referral center of choice with 4,000 associates and more than 700 affiliated physicians providing health care throughout Southeast Tennessee and North Georgia. Memorial Health Care System is recognized as one of the nation's 100 Top Hospitals® by Thomson Reuters, the health care industry's leading source of information on hospital quality. To learn more, visit www.memorial.org.

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