

MEMORIAL HEALTH CARE SYSTEM FOUNDATION

2010–2011 Year in Review



+ CATHOLIC HEALTH
INITIATIVES

Memorial Health Care System
Foundation

inspired medicine

MEMORIAL FOUNDATION

Mission Statement

The mission of the Memorial Health Care System Foundation is to serve our community by strengthening Memorial's mission to nurture the healing ministry of Christ. All of our efforts are directed at increasing the resources available to Memorial to provide services to our community.

Contents

Funded by the Foundation	3 – 6
Recognitions and Awards	7
Grants Received in FY11	8
Giving Societies	10 – 11
Physician Giving Societies	12 – 13
Friends of Memorial	14 – 16
MAGIC	18 – 22
Foundations, Churches and Corporate Giving	23
Memorial Auxiliary and Volunteer Services	24 – 25
Third Party Event Highlights	29
Ways to Give	30



MEMORIAL FOUNDATION
BOARD OF DIRECTORS

Jim Kennedy, *Chair*
Scott Mattice, *Vice Chair*
Hicks Armor, *Immediate Past Chair*
Alexis Bogo, *Secretary*
Tonya Cammon, *Treasurer*
Geoffrey G. Young, *Member at Large*

Mark Anderson, M.D.
Tim Ballard, M.D.
Nora Bernhardt
Sophia Bridger
Boofie Crimmins
Deborah Everhart
Kennedy Frierson
Joyce Godsey
Holly Harwell
Bill Oellerich, M.D.
Ward Petty
Christopher Ramsey, Sr.
Tahnika Rodriguez
Kurt Schmissrauter
Dr. Bill Stacy
Jeff Tarumianz
Father Jim Vick
Mike Webb

Jennifer Nicely, *Ex Officio*
James Hobson, *Ex Officio*

Letter FROM FOUNDATION
BOARD CHAIR, JIM KENNEDY



Dear Friends:

Thanks to the extraordinary generosity of the people throughout the Chattanooga Area, the Memorial Hospital Foundation raised more money during the last fiscal year than ever before – more than \$4 million dollars, including gross event revenues and an in-kind property gift from an anonymous donor. We received twenty-two new major gifts ranging from \$10,000 to \$250,000, and we saw online giving increase by 30%.

The Foundation, in turn, transferred more than \$3 million to the hospital to fund the projects detailed in this report.

It all speaks to the great work being done every day by the men and women at Memorial Hospital – doctors, nurses, administrators and the most remarkable group of volunteers. Collectively, they are responsible for the reputation that precedes the foundation as we go into the community to raise money to meet the ongoing needs of the hospital and its patients. Even in difficult economic times, donors will support excellence, and Memorial reflects excellence in everything they do.

As Chattanooga continues to grow – and that growth could be dramatic in the next few years – Memorial is growing, too, and the Foundation will be there as advocate and partner.

Thanks to all of you who have supported the Foundation in the past. We hope we can continue to count on your support in the years to come.

Sincerely,

James O. Kennedy
Board Chair

Funded by the Foundation in 2010-2011

FROZEN SECTION ROOM

Memorial's new Surgical Frozen Room, made possible by a generous donor to the Memorial Foundation, opened its doors in April 2011. Also known as the Frozen Section Room, this space is vital to providing an accurate diagnosis and evaluating the best treatment options for patients who have cancer and other diseases. Designed in response to Memorial's growing surgical schedule, the new room has more than triple the former work space and promotes more efficient work flow, including a window connecting the Surgical Frozen Room to the surgical suite, saving valuable time. The room is equipped with new tools such as three Mopec 600 grossing stations

where tissue is dissected and studied. Physicians also benefit from Olympus Dual Head Microscopes that allow the pathologist and surgeon to review the slides simultaneously. "A surgical program without excellent pathology support is a ship without a rudder. This much needed renovation allows us to continue to provide quality intraoperative services to our surgeons and their patients," says Dr. Sanford Sharp, a member of the pathology team. "We can't begin to thank our generous donor for this much needed and critical renovation. It is truly a selfless gift to the patients of Memorial Hospital and will allow us to continue to provide the highest level of care in the region."



The new frozen section room opened in August 2010.

FOUNDATION FUNDED ITEMS:

- Nursing Simulation Learning Lab
- Frozen Section Room
- Westside Clinic Diabetes Program
- Breast Health Outreach
- and much more...

AUXILIARY FUNDED ITEMS:

- We Care Weekend
- IStan

TOTAL TRANSFERRED TO MEMORIAL: \$3,095,827

MAGNET CERTIFICATION: THE SIMULATION LEARNING CENTER AND IStan

The Memorial Clinical Education Department received a permanent patient in 2010 – IStan, the most advanced wireless human patient simulator in today’s market. The addition of IStan to the Clinical Education Department is a key component to a Simulation Learning Center at Memorial, to train and educate nursing technicians, nursing assistants and graduate nurses.

A Simulation Learning Center in healthcare is used predominately as a training technique that exposes individuals and teams to realistic clinical

challenges through the use of life-like mannequins, task trainers, virtual reality, or standardized patients, and allows participants to experience in real-time the consequences of their decisions and actions.

Director of Nursing Professional Practice, Nursing Quality and Magnet Program Director, Scott Madaris says “simulation training provides safe and controlled environments for novice and expert nurses alike who are seeking to enhance their clinical practice through critical thinking case scenarios and skill demonstration.”

The Simulation Learning Center also supports Memorial’s quest to become a MAGNET designated facility. MAGNET is a national recognition of nursing programs that identifies excellence in the delivery of nursing care to patients, and only 6 percent of hospitals world-wide have the MAGNET designation. Memorial is making many strides to apply for MAGNET designation, and if accepted, will become the first MAGNET hospital in the state of Tennessee not associated with a medical school.



Carmen Tolley, RN Sheila DeLong, RN and Terri Shults, RN utilize the new IStan simulator during a training exercise.



IStan

WOMEN’S MOBILE WELLNESS COACH

In 2005, the Memorial Health Care System Foundation secured funding to purchase Memorial’s first mobile mammography coach and then raised additional funds in 2009 to upgrade the coach with digital mammography equipment.

The mobile health coach has been a true success story, reaching thousands of women over the past six years. In 2010, the Memorial Foundation was approached about the need for a second Women’s Mobile Health Coach to better serve the hundreds of thousands of women in 24 Tennessee counties and 5 counties in Northwest Georgia, and a campaign was started to fund the \$780,000 project.

Response from the community was quick, and several leaders stepped up to help, including an anonymous donor, Chattem, *Pink!* 2011 sponsors and patrons, and Memorial associates. The new coach has been ordered and will expand services to

include digital mammography, cervical cancer screenings, PAP tests, and osteoporosis screenings and treatments.

Kathy Dittmar, director of the MaryEllen Locher Breast Center, says “The addition of Memorial’s second Mobile Health Coach will extend care throughout our surrounding communities with high quality care specific to women, including softer digital mammograms and breast and cervical cancer screenings. With the support of many partners, including the AVON Foundation Breast Care Fund and Susan G. Komen for the Cure Chattanooga, services are provided to all women, regardless of ability to pay.”



Memorial’s second Women’s Wellness Coach debuted in September 2011, funded 100% by community contributions.

WESTSIDE DIABETES PROGRAM

Memorial’s Westside Clinic Diabetes Management Program is designed to empower the individual towards self-management of Obesity, Pre-Diabetes and DM Type II through assessment, intervention, education, goal setting and

motivation. In 2010, this program was made possible by a gift to Memorial Foundation from an anonymous donor and has helped over 70 patients in the first year lose weight, lower blood sugar and enjoy a better quality of life.

BREAST TOMOSYNTHESIS: A 3D MAMMOGRAM

Doctors and scientists agree that early detection is the best defense against breast cancer. If we find cancer in its earliest stages, the chances of surviving it are good. Until now, the best way to do that has been with digital mammography. While digital mammography is still one of the most advanced technologies available today, it is only a two-dimensional picture of the breast. For decades doctors have been searching for a technology to help them find very small cancers or rule out “false positives” and reduce the number of women who are called back for a diagnostic mammogram. Scientists have developed a new technology called *Breast Tomosynthesis*, which has been shown in clinical studies to be superior to digital mammography.

Tomos uses high-powered computing to convert digital breast images into a stack of very thin layers or “slices” building what is essentially a “3-dimensional mammogram”. These technologies help doctors see better, diagnose sooner, reach further and touch more lives. This exciting new science technology has been recently FDA approved (February 2011). Beginning in June 2011, the MaryEllen Locher Breast Center at Memorial was the first and only southeast hospital to offer tomosynthesis imaging technology to its patients – significantly enhancing breast cancer diagnosis and treatment approaches.



WE CARE WEEKEND

Each year, Memorial Health Care System’s We Care Weekend offers cancer patients and their families a refreshing and informative weekend at a lakeside resort in the North Georgia mountains. Last October, 45 families attended the weekend event at Cohutta Springs Lodge. NewsChannel 9’s Marcia Kling was the featured speaker, and she shared her personal story of surviving cancer. The purpose of We Care Weekend is to encourage patients and families on their journey and to celebrate life. We Care Weekend 2010 was made possible in part by a generous gift from the Memorial Hospital Auxiliary.

Recognitions and Awards IN FY2011

MEMORIAL HEALTH CARE SYSTEM NAMED ONE OF NATION’S TOP 100 HOSPITALS

For the seventh consecutive year and the eighth overall, Memorial Health Care System has been named one of the nation’s 100 Top Hospitals® by Thomson Reuters, the health care industry’s leading source of information on hospital quality. Memorial Hospital and Memorial Hixson Hospital are recognized as hospitals that have achieved excellence in clinical outcomes, patient safety, patient satisfaction, financial performance, and operational efficiency. The 100 Top Hospital award winners have higher patient satisfaction and overall better patient safety, saving lives and dollars.

MARYELLEN LOCHER BREAST CENTER AT MEMORIAL NAMED CERTIFIED QUALITY BREAST CENTER OF EXCELLENCE

The MaryEllen Locher Breast Center at Memorial has been named a Certified Quality Breast Center of Excellence, the top level certification designated by the National Consortium of Breast Centers. Memorial is one of only 15 breast centers in the U.S. with this designation and the only one in Tennessee, Georgia or Alabama.

DISPENSARY OF HOPE RECOGNITION

Memorial’s Outpatient Pharmacy was recently recognized at the Dispensary of Hope’s annual meeting in Nashville, TN. The pharmacy received the “Superhero Award” and staff was deemed the “Idea Machine”. Memorial Hospital’s Outpatient Pharmacy is part of the Dispensary of Hope’s nationwide network which redistributes excess, unexpired medications to provide short and long term assistance to low-income families without health insurance.

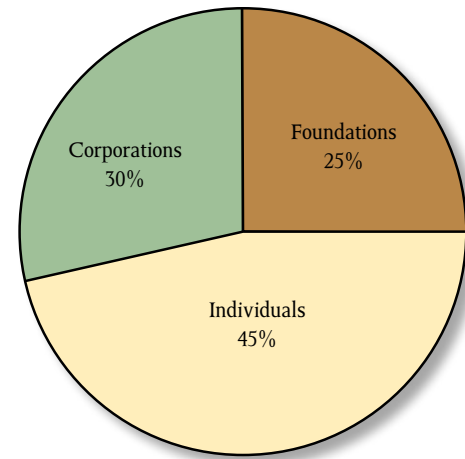
HEALTHSTREAM PATIENT SATISFACTION AWARDS

Memorial Hixson Hospital has been recognized with an Excellence through Insight award for Overall Outpatient Satisfaction in the Large Hospital category and Memorial Hospital has been recognized with an Excellence through Insight award for overall satisfaction for Inpatient Oncology and Outpatient Oncology. HealthStream is delighted to recognize Memorial Hixson and Memorial Hospital as hospitals at the top of their class in patient satisfaction.

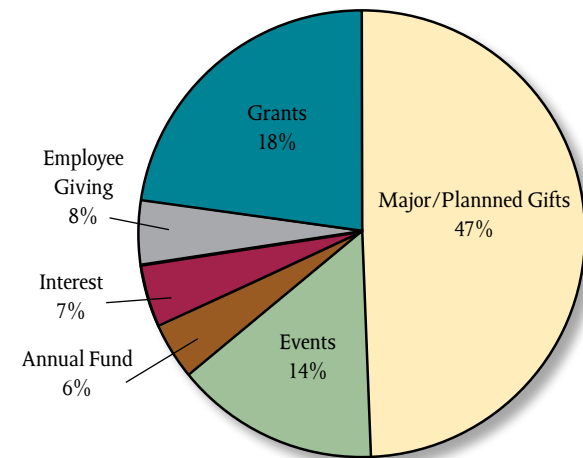
Memorial Foundation 2010-2011 Highlights

- Most funds raised in Foundation history
- Reduced cost per dollar raised to 15¢
- 22 New Major Gifts
- 3 New Planned Gifts
- Increase in online giving to \$30,000 for event registrations and annual gift donations
- Net event revenues of \$340,000

WHO ARE OUR DONORS?



SOURCES OF CONTRIBUTIONS



Graphs do not reflect a property gift given in FY11.

100% of donations go directly to the designated purpose.
No contributions are used to fund Foundation administrative expenses.

Grants Received
IN FY2011

Avon	\$50,000	Breast Health
Komen for the Cure	96,575	Breast Health
Breast Cancer Relief Fund	10,000	Breast Health
Memorial Auxiliary	10,643	We Care Weekend
CHI Mission & Ministry Grant	117,180	Community Outreach
State of TN Homeland Security	25,181	Disaster Readiness
Market Strategies	20,936	Pharmacy
The National Arts Employee Grant	3,400	Arts Medicine
Atricure	11,400	Cardiac
American Cancer Society	4,000	Cancer
University of Tennessee	4,200	Pharmacy
Wright Bentley Foundation	15,000	Scholarships
Economic Health Inc.	8,000	Cancer
Mercer University	1,800	Pharmacy
Kimberly Clark	1,500	Infection Control
TOTAL	\$379,815	

Pink!



2011 Co-chairs Geoff and Jean Young

Pink! is Chattanooga's premier gala event. Now in its sixth year, it is a celebration of life to benefit breast cancer detection and treatment for women throughout the region. On January 22, 2011, 1,000 guests danced the night away at the Chattanooga Convention Center, raising \$221,000 for a Women's Mobile Wellness Coach.



Pink! 2011

Pink! 2011 was led by Co-chairs Geoff and Jean Young. Sponsorship Co-chairs Julie Brandao and Mary Stewart Lewis, Auction Co-chairs Nore Bernhardt and Sophia Bridger and Decorations Chair Joyce Godsey. Under the leadership of this team, the event experienced a growth in sponsorships, while the evening's silent auction attracted premium items and heavy bids to surpass its goal.

PINK! 2011 COMMITTEE

Nora Bernhardt	Elena Haskew	Jennifer Nicely
Julie Brandao	Regina Hickl-Szabo	Jessica Noonan
Susan Brenner	Mary Stewart Lewis	Carla Sanderlin
Sophia Bridger	Karen Loafman	Darlene Smith
Lisa Brown	Khara Lounsbury	Laura Reid
Will Clegg	Phyllis Maynor	Jack Riggart
Jane Diamantis	Lisa McCluskey	Geoff Young
Helene Dondero	Jan Moses	Jean Young
Joyce Godsey	Aimee Nall	Sonia Young

TITLE SPONSOR PRESENTING SPONSOR



Anonymous

ENTERTAINMENT SPONSOR



PINK DIAMOND SPONSORS



PINK SAPPHIRE SPONSORS

Don and Joyce Godsey



PINK PEARL SPONSORS



PINK QUARTZ SPONSORS



Mr. and Mrs. Thilo Best



Dr. David and Carol Barto



The
H. CLAY EVANS JOHNSON
SOCIETY
Inspired gifts

The Johnson Society

The Johnson Society recognizes benefactors who have made cumulative contributions to Memorial of \$100,000 or more. It is named after H. Clay Evans Johnson, the Founding President of the Hamilton County Memorial Hospital Association, the Association that raised the money to build Memorial in 1952.

3 Anonymous Donors	The Maclellan Foundation, Inc.
AVON Foundation - Breast Care Fund	The Tucker Foundation
Benwood Foundation, Inc.	Unum
Chattem Inc./Hamico	Weldon F. Osborne Foundation
Choo Choo Challenge	Debra and Rex Allen
Memorial Hospital Associates	Mr. and Mrs. Thilo Best
Memorial Hospital Auxiliary	The Alice E. and Joseph H., Jr.
Mohawk Industries, Inc.	Davenport Family
National Consortium of Breast Centers Inc.	Mr. and Mrs. Joseph H. Davenport, III
Schmissrauter Family Foundation	Mr. and Mrs. Mitchel Everhart
Shaw Industries, Inc.	Mr. and Mrs. Donald W. Godsey
SunTrust Foundation of Chattanooga, Inc.	Mr. H. Clay E. Johnson
Susan G. Komen Breast Cancer Foundation, Inc.	Richard and Barbara Kramer
	Mr. and Mrs. Scott L. Probasco, Jr.

The de Sales Society

Named in honor of Sister Thomas de Sales Bailey, long-time administrator of Memorial, this Society was created to encourage and give special recognition to committed benefactors who desire to invest in healthcare excellence. The de Sales Society recognizes donors who have made contributions of \$10,000 or more over a three-year period or less.

American Cancer Society	Ms. Cam Busch
Anesthesiologists Associated PC	Mr. and Mrs. L. H. Caldwell, III
Breast Cancer Relief Foundation	Dr. and Mrs. Don A. Cannon
Caldwell Foundation	Mr. and Mrs. Lewis Card, Sr.
Card Foundation	Jac and Bena Chambliss
Cardinal Health	Mr. Mike Costello
Community Foundation of Greater Chattanooga, Inc	Mr. and Mrs. Henry Crumbliss, Jr.
Diagnostic Imaging Consultants	Dr. and Mrs. Samuel M. Currin
Diagnostic Pathology Services, P.C.	Mr. Joe Dana
Estate of Rev. Whitaker W. Shelton	Mrs. J. H. Davenport, Jr.
Fraternal Order of Eagles - Aerie 945	Mr. James A. Davis
Joseph Decosimo & Co.	Mr. and Mrs. Joseph D. Decosimo
Junior League of Chattanooga	Mr. and Mrs. Joseph F. Decosimo
McKee Foods Corporation	Mr. and Mrs. Thomas O. Duff, Jr.
Regions Bank	Dr. and Mrs. Eric R. Ellis
SunTrust Bank	Mr. and Mrs. John N. Foy
The Dixie Group Foundation	Mr. Vance Freeman
The Hurlbut Foundation	Joan and Dan Frierson
The Wright-Bentley Foundation	Dr. and Mrs. Augustus H. Frye, Jr.
U. S. Xpress Enterprises, Inc.	Mr. William R. Furrey
Varallo Family Foundation	Mr. and Mrs. Robert Gift
Mr. Milton T. Allen	Dr. and Mrs. Frank B. Graham
Dr. and Mrs. Edward R. Arrowsmith	Mr. and Mrs. Bill Haisten
Mr. Warren Barnett, CFA	Mr. James L. E. and Elaine S. Hill
Mr. Don Billingsley	Dr. Donna K. Hobgood
Mrs. Minnie L. Billingsley	Mr. and Mrs. James M. Hobson
Dan and Suzie Bowers	Mrs. Ruth S. Holmberg
Dr. Thomas and Esme Brien	Dr. Darrell and Tia Johnson
Mrs. Ruth W. Brinkley	Mr. and Mrs. Summerfield K. Johnston, Jr.
Mr. and Mrs. Leo M. Brown	Dr. Russell and Kate M. Jones
Dr. and Mrs. Arch Bullard	Dr. Denis T. Kennedy
	Mr. and Mrs. Lesslie W. Lee, Sr.

Ms. Deborah Lee-Eddie
Mr. and Mrs. Henry W. Little
Mr. George B. Mahoney
Dr. Bruce and Vicky Marsh
Mr. James J. Martin
Mr. and Mrs. Olan Mills, II
Ms. Debra L. Moore
Mr. Luke O. Morin, Jr.
Mr. and Mrs. Lee K. Murray
Carol and Steve Newton
Maury and Jennifer Nicely
Mrs. W. B. Pattee, Jr.
Mr. and Mrs. Jim H. Pesnell
Dr. Jaime Ponce and Dr. Heather C. Ponce
Dr. and Mrs. Charles A. Portera, Jr.
Dr. and Mrs. Charles A. Portera, Sr.
Dr. and Mrs. J. C. Portera

Dr. and Mrs. Maurice S. Rawlings, Jr.
Dr. and Mrs. David W. Rice
Carolyn and Pat Robinson
Dr. Sanford and Joni Sharp
Mr. and Mrs. Charles A. Standefer
Mr. and Mrs. Charles B. Standefer
Mr. and Mrs. Micahel F. Starr
Mrs. Ruby L. Stephenson
Michael Stipanov, M.D.
Mr. and Mrs. Gregg Underwood
Dr. Douglas L. Vanderbilt
Mr. and Mrs. Frank J. B. Varallo
Mr. and Mrs. Phillip B. Whitaker, Sr.
Mrs. JoAnn C. Yates
Dr. and Mrs. George G. Young
Mr. and Mrs. Geoffrey G. Young

Legacy Society

The Legacy Society recognizes an estate gift established during a donor's lifetime. These generous, forward-thinking people have made arrangements for Memorial to be included in their estates by remembering us either in their wills or through some other type of estate planning instrument.

Mary Catherine Allen
Mr. Milton T. Allen
Mr. Thomas D. Clines, Jr.
Mrs. Katherine Cronin
Joyce and Don Dick
Mr. and Mrs. Thomas O. Duff, Jr.
Mr. and Mrs. E. F. Ebert
Mr. and Mrs. H. Clay Evans Johnson
Ms. Linda Flo Kincannon
Ms. Marguerite H. Lehmann
Mr. George B. Mahoney
Mr. James J. Martin

Ms. Debra L. Moore
Ms. Charlotte R. Mullen
Carol and Steve Newton
Mrs. Jennifer W. Nicely
Mrs. Elizabeth B. Patten
Mr. and Mrs. William P. Robinson
Dr. and Mrs. Harold A. Schwartz
Rev. Whitaker W. Shelton
Mr. William J. Sheridan
Ms. Johanna M. Strieby
Mr. Harry R. White



Letter FROM
FOUNDATION PRESIDENT AND
CHIEF DEVELOPMENT OFFICER,
JENNIFER NICELY

The support you have given to the Memorial Health Care System Foundation has been overwhelming this year!

Thanks to you, people in our region have access to the best trained physicians, the highest quality of care, the latest technology, and the most compassionate care all right here at home. The spirit of our donors, volunteers, board members, and physicians inspires us and makes it possible for the Foundation to have a significant impact on the excellence at Memorial.

At a time when many have had to cut back on their giving, the community rallied to provide a tremendous increase in giving to Memorial Foundation. In fact, giving more than doubled over the previous fiscal year!

Every gift – large or small - is meaningful, and we can do amazing things when we all come together. Thank you for the role you play at Memorial, and please let me know if I can answer questions, assist you in any way, or show you first-hand your contributions at work.

Best wishes,

Jennifer Nicely
Foundation President and Chief Development Officer

Physician Giving Societies

PHYSICIAN FOUNDER'S SOCIETY

Physician Founder's Society membership represents a cumulative commitment of \$10,000 and above over a period of ten years or less.

1 Anonymous Donor
 Dr. and Mrs. Edward R. Arrowsmith
 Dr. and Mrs. Thomas P. Brien
 Dr. and Mrs. Arch Bullard
 Dr. Joe Busch
 Dr. Don A. Cannon
 Dr. and Mrs. Samuel M. Currin
 Drs. Davey B. and Brooke Daniel
 Dr. and Mrs. Eric R. Ellis
 Dr. and Mrs. Augustus H. Frye, Jr.
 Dr. and Mrs. Claude M. Galphin
 Dr. and Mrs. Frank B. Graham
 Dr. Donna K. Hobgood
 Lee Jackson, M.D.
 Dr. Darrell R. and Tia Johnson
 Dr. Russell and Kate Jones
 Denis Kennedy, M.D.
 Dr. and Mrs. Joseph V. Lavecchia
 Vicki and Bruce Marsh
 Dr. and Mrs. Dewayne B. McCamish
 Richard C. Morrison, M.D.
 Dr. Jaime Ponce
 Dr. Charles A. Portera, Jr.
 Dr. and Mrs. Charles A. Portera, Sr.
 Dr. and Mrs. J. C. Portera
 Maurice Rawlings, Jr., M.D.
 Dr. F. Hall Reynolds, II
 Dr. David and Betsy Rice
 Dr. and Mrs. Nathan K. Schatzman
 Dr. Sanford and Joni Sharp
 Dr. Douglas L. Vanderbilt
 David J. Wendt, M.D.
 Dr. and Mrs. George G. Young

PHYSICIAN PRESIDENT'S CIRCLE

Physician President's Circle membership represents a cumulative commitment of \$5,000 and above over a period of ten years or less.

Adele B. Ackell, M.D.
 Drs. Mark and Judy Anderson
 Dr. and Mrs. Joseph S. Atkinson
 Dr. and Mrs. Philip Bates Bailey
 Dr. and Mrs. W. Timothy Ballard
 Dr. and Mrs. Robert Bowers
 Dr. and Mrs. John F. Boxell
 Dr. and Mrs. Mark A. Brzezienski
 Dr. and Mrs. Lawrence Chien
 Dr. John J. Cunningham
 Dr. and Mrs. James B. Davis
 Dr. and Mrs. Steven H. Dowlen
 Drs. David B. and Caroline Elias
 Cristina Florea, M.D.
 Dr. and Mrs. Guy M. Francis
 Dr. and Mrs. Paul M. Hendricks
 Scott Hill, M.D.
 Dr. and Mrs. Hytham A. Kadrie
 Janak H. Naik, M.D.
 Dr. and Mrs. Philip G. Pollock
 Dr. and Mrs. Harold A. Schwartz

PHYSICIANS' SOCIETY

Physicians' Society membership represents cumulative giving of \$2,500 and above.

2 Anonymous Donors
 Dr. and Mrs. Woodruff A. Banks, Jr.
 Dr. Imelda S. Bulatao
 Dr. and Mrs. David N. Collins
 Dr. and Mrs. Eric H. Conn
 Dr. Gale Fellowes
 Dr. and Mrs. Thomas E. Hayes
 Dr. Hal and Liesa Hill
 Dr. and Mrs. Scott D. Hodges
 Dr. Frank and Hattie Kimsey
 Dr. Garland E. Kinard
 Dr. and Mrs. C. B. C. Marsh
 Dr. and Mrs. Brian C. Mitchell
 Dr. and Mrs. William F. Oellerich
 Dr. and Mrs. Richard R. Pesce
 Dr. and Mrs. Gregg S. Shander
 Dr. Charles L. Suggs, Jr.
 William P. Warren, M.D.
 James L. Zellner, M.D.

PHYSICIANS' CIRCLE

Physicians' Circle membership represents gifts given during the previous fiscal year.

3 Anonymous Donors
 Dr. Grace Adewuya
 Drs. Mark and Judy Anderson
 Dr. Oana Andreescu
 Dr. and Mrs. Edward R. Arrowsmith
 Dr. and Mrs. Joseph S. Atkinson
 Dr. and Mrs. Woodruff A. Banks, Jr.
 Mary Florence and Dr. Stanley Benson
 John H. Bisese, M.D.
 Dr. and Mrs. John F. Boxell
 Kenneth A. Brinn, M.D.
 Dr. and Mrs. Thomas W. Brown, III
 Dr. Imelda S. Bulatao
 Dr. and Mrs. Zachary F. Carden, Jr.
 Donald D. Caughran, M.D.
 Dr. and Mrs. David N. Collins
 Dr. and Mrs. Eric Conn
 Drs. Paul and Ana Cornea
 Dr. and Mrs. Samuel M. Currin
 Drs. Davey B. and Brooke Daniel
 Dr. and Mrs. Jimmy B. Davis

The Denman Family
 Dr. and Mrs. J. Patrick Dilworth
 Dr. and Mrs. Steven H. Dowlen
 Dr. and Mrs. Stanley Dressler
 Dr. and Mrs. Peter M. Duvoisin
 Dr. Eric and Melinda Ellis
 Dr. and Mrs. John F. Farr
 Dr. Gale Fellowes
 Cristina Florea, MD
 Dr. and Mrs. John W. Forman
 Dr. Rod and Melanie Fowler
 Dr. and Mrs. William D. Fox
 Dr. and Mrs. Augustus H. Frye, Jr.
 Dr. and Mrs. Claude M. Galphin
 Dr. and Mrs. Frank B. Graham
 Dr. and Mrs. John Gwin, Jr.
 Dr. and Mrs. Paul M. Hendricks
 Dr. and Mrs. David F. Hawkins
 Dr. and Mrs. Thomas E. Hayes
 Dr. and Mrs. James Hedden
 Dr. Peter M. Hunt
 Dr. Hal and Liesa Hill
 Scott Hill, M.D.
 Lee Jackson, M.D.
 Dabney James, MD, FACP
 Dr. E. Anne Johnson
 Dr. and Mrs. Hyman M. Kaplan
 Dr. and Mrs. Denis T. Kennedy
 Kilton D. Kingsman, M.D.
 Michael J. Lacombe, M.D.
 Richard M. Lynn, M.D.
 Dr. and Mrs. Robert Mastey
 Dr. and Mrs. Charles McBrayer
 Dr. and Mrs. Dewayne B. McCamish
 Gary E. Meredith, M.D.
 Dr. and Mrs. Brian C. Mitchell
 Dr. and Mrs. David Monen
 Dr. Richard Morrison
 Dr. Karen M. Moyer

Tona L. Munday, M.D.
 Janak H. Naik, M.D.
 Dr. and Mrs. John P. Nash
 Dr. and Mrs. Brian H. Negus
 Dr. and Mrs. William F. Oellerich
 Anja A. Patton Evans, MD
 Richard R. Pesce, M.D.
 Charles W. Piez, M.D.
 Dr. and Mrs. Philip G. Pollock
 Dr. Jaime Ponce
 Dr. and Mrs. Charles A. Portera, Jr.
 Dr. and Mrs. Charles A. Portera, Sr.
 Dr. and Mrs. Joseph C. Portera
 F. Hall Reynolds, II, M.D.
 Thomas R. Rimer, M.D.
 Dr. Eugene Ryan
 Dr. Robert Sassi
 Dr. and Mrs. Nathan K. Schatzman
 Dr. and Mrs. Kenneth L. Schenck
 Dr. Wayne T. Scott
 Dr. and Mrs. James R. Shire
 Dr. Dan Stanley
 Jeffrey E. Tipps, M.D.
 Dr. and Mrs. Frank D. Trundle, Jr.
 Dr. Minnie R. Vance
 Dr. Mecca Walker
 Cleve Waters, M.D., LLC
 Dr. and Mrs. Doug Vanderbilt
 J. Lanett Varnell, M.D.
 Dr. and Mrs. Vincent A. Viscomi
 William P. Warren, MD
 George R. Watson, M.D.
 David J. Wendt, M.D.
 Dr. Lawrence I. Young
 James L. Zellner, M.D.

“Due to the recent changes in healthcare policy and cuts in Medicare spending, Memorial will become more dependent on private contributions to fund the projects that allow the excellent standard of care this community associates with Memorial.”

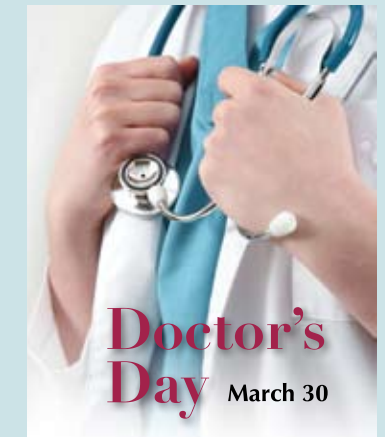
— Richard Morrison, M.D., Thoracic Surgeon



Doctors' Day and Caring Spirit Campaigns

Offering a hand to hold...giving a reassuring smile...going an extra step...sharing an encouraging word. Simple gestures of kindness often mean the most to us. Make Your Doctor's Day and Caring Spirit are designed to honor a Memorial Health Care System physician, nurse, volunteer or staff member who has made a difference in the life of a patient by going above and beyond what is expected of him or her.

Caring Spirit and Doctors' Day are part of the Foundation's Annual Giving program. The importance of annual giving is ever increasing as Memorial Health Care System expands markets and services. There are many opportunities available for those wishing to make a thoughtful annual gift, including joining the Friends of Memorial with a gift of \$100 or more, tribute and memorial giving, or employee giving through MAGIC. These gifts enable Memorial to provide care for the underserved, seek innovative solutions to complex health problems and make state-of-the-art technology available to all patients.



Friends of Memorial

Friends of Memorial is comprised of individuals who make a gift of \$100 or more during the fiscal year. Our Friends of Memorial giving society grew during the fiscal year, adding 261 new members. Friends gave \$69,000.00 in support of Memorial Health Care System, making it possible to continue providing excellent and compassionate medical services to the Chattanooga region through innovative new techniques and equipment.

FRIENDS OF MEMORIAL COMMITTEE



Hicks Armor and Jean Payne,
Co-Chairs

Sue Culpepper
Patti Dungan
Holly Harwell
Hampton Johnston
Mark Ramsey
Tahnika Rodriguez
Father Jim Vick



Friends of Memorial committee members (from left): Hamp Johnston, Sue Culpepper, Patti Dungan, Jennifer Nicely, Teresa Jones, Mark Ramsey and Holly Harwell.

PLATINUM MEMBERS

\$1,000 - 3,333

1 Anonymous Donor
Mr. Rex Allen
Mr. Ryan Allen
Hicks and Vicki Armor
Ms. Tonja P. Bernard
Mr. and Mrs. Thilo Best
Mr and Mrs. Barry Bogo
Ms. Sophia Bridger
Mr. and Mrs. Barry Cammon
George and Jane Diamantis
Dr. and Mrs. John W. Forman
Mr. Robert C. Greving
Frank and Janet Harrison
Mr. Terry Henry
Mr. and Mrs. Robert Houston
Mr. and Mrs. Todd Jefferies
Rich and Barbara Kramer
Mr. and Mrs. Chris Maclellan
Mr. and Mrs. Scott Mattice
Mr. and Mrs. Chris McKee
Marshall and Kimberly Mitchell
Scott and Karen Ossewaarde
Mr. and Mrs. Matt Perkins
Mr. Forrest L. Preston
Pat and Carolyn Robinson
Mr. and Mrs. Ted Shelton
Mr. and Mrs. Jeff Tarumianz

GOLD MEMBERS

\$500 - 999

2 Anonymous Donors
Mrs. Lisa Brown
Mr. C. H. Chen
Chuck Chitty
Ms. Angelena Y. Clayton
Mr. and Mrs. Ryan Crimmins
Mrs. Henry Crumbliss
David F. and Bena Devaney
Cort and Helene Dondero
Mr. and Mrs. Daniel Frierson

Lloyd Davis

Thomas and Sandy Kerfoot
Mr. Randall Mathis
Mr. and Mrs. J. M. Mazzolini
Mrs. Peggy Seward
Dr. and Mrs. Bill Stacy
Clara T. Ward
Sherree and Mike Webb

SILVER MEMBERS

\$250 - 499

2 Anonymous Donors
Anne B. Avery
Ms. Margaret P. Bowman
Dr. and Mrs. Thomas P. Brien
Mr. and Mrs. Leo M. Brown
Gary and Sally Chazen
Mr. and Mrs. Lee Culpepper
Mr. and Mrs. Alan K. Dungan
Mr. and Mrs. James L. Farrow
Lloyd Davis
Art and Dorothy Grisham
Dr. and Mrs. John Gwin, Jr.
Mr. and Mrs. Jeffrey B. Hamner
Holly Lynch Harwell
Jim and Elaine Hill
Walt and Eleanor Hodges
Margaret Ireland
Tim and Rebecca Lee
Mr. and Mrs. Kevin McMahon
Mr. and Mrs. Cecil Sanders
Dr. Wayne T. Scott
Mr. and Mrs. Carl Silkett
Mrs. Alice Smith
Mrs. Brenda C. Sneed
Mr. and Mrs. William F. Stewart
Mr. and Mrs. Ray N. Taylor
Lena Dot and Bob Templeton
Mr. and Mrs. Foy Watson
Sue Anne Wells
Robert L. Wilkerson

BRONZE MEMBERS

\$100 - 249

6 Anonymous Donors
Diane and Jerry Adams
Herb Adcox
Mr. and Mrs. J. Frank Akridge, Sr.
James O. and Susie Allison
The Altick Family
Dr. and Mrs. Joseph S. Atkinson
Otis "Dutch" & Barbara Autry
Mr. and Mrs. T. Maxfield Bahner
Honorable Suzanne Bailey
Guy Beatty
Angela M. Beierschmitt
Ms. Marilyn Benson
Mr. Edward J. Biga
Mr. and Mrs. W. W. Blackwell
William A. Boston, Sr.
Mr. and Mrs. Richard J. Botto
Julie Brandao
Mrs. Carol J. Browder
J. Richard Brown
Mike and Debbie Brown
Thomas E. and Betty B. Brown
Mrs. Jean D. Bruewer
Mr. and Mrs. Walter Bruning
Mr. and Mrs. Richard W. Buhrman
Harold L. Burnsed
Herb Cannon
Roy and Virginia Card
Mr. and Mrs. Donald Cardwell
Mr. and Mrs. Joseph Carroll
Dot Carter
Gene and Jane Cashatt
Don Close
Sue and Herbert Cohn
Julia W. Corley
Ms. June B. Cornelison
Ms. Katherine L. Covis
Vernon W. Cox

Mr. and Mrs. Terry Cox
Bob Creswell and Family
Bob and Carol Davis
Bill and Dianne Davis
Jill Dearing
Mr. and Mrs. J.F. Decosimo
Alan Derthick
Joyce Dick
Jim and Charlotte Dorris
Roberta Dowdy
Jack Duggan
Tom and Beth Eberle
Martha Jo Elsea
Glenn Farmer
Mrs. Betty Fillauer
Barbara Fossett
Mr. and Mrs. Edward V. Francis
Joan H. Frierson
Martha Fries
Mr. Jack Frost
Mrs. Sharon Graybeal
John and Buffie Harper
Ms. Patty K. Hay
Jay and Ellen Heavilon
Mr. and Mrs. Jack Henley
Richard M. Hewitt
Mr. and Mrs. Gaines Hobbs
Earline Hobbs, SCN
Sallie H. Holt
Mr. and Mrs. Robert L. Honeycutt, Jr.
Larry Horn
Dr. Salley E. Horne
Patricia F. Huguenin
Harold Jennings
Fred and Anne Joel
Laura Johnson
John D. Joralemon
Harold P. Kelley, Jr.



Each Fall, the Friends of Memorial gather for an annual reception in their honor. On Thursday, October 28 at the Car Barn in East Brainerd, attendees posed for pictures with a classic truck and charming mural scenes of eras gone by composed throughout the building's interior walls, while children played classic carnival games like ring toss, and the crowd feasted on crispy fried chicken and cold potato salad. The Foundation gave away fun door prizes and Jim Hobson, President and CEO of Memorial, wrapped up the evening by thanking these donors for their support of Memorial.

— continued on next page —

– Friends of Memorial continued –

Jim and Barbara Kennedy
 Mr. Michael L. Knight and Mrs. Glenda K. Phillips
 Mr. and Mrs. Maurice Kopp
 Mr. and Mrs. Michael Korbas
 Thomas Langmann
 Bernard L. Lee
 Virginia H. Lee
 Ms. Jacquelin Leffers
 Mr. and Mrs. Mike Legg
 Ms. Madeleine Light
 Kay Lindgren
 Steve and Mary Little
 Mr. and Mrs. Thomas Locher
 W.E. Logan, Jr.
 Mrs. Mary Long
 Jack and Reba Love
 Bea Rutledge Lyons
 Edward A. Majoras
 Jacqueline Marschak
 Alison and Tiger Martin
 Ms. Jacquelyn Mathis
 Don and Hiroko Mathis
 Dr. and Mrs. Charles McBrayer
 Ms. Amber McEachin
 Ms. Wynona H. McGhee
 Mr. Phillip McGregor
 Mr. David Millard
 Mr. Lawrence B. Miller
 Howells D. Miller
 Ms. and Mr. Debra Miller
 Mr. and Mrs. Dwight P. Montague
 Mitchell and Sue Moore
 Mr. and Mrs. Guerry Morgan
 OJ and Anne Barron Morgan
 Elaine and Bob Nevil
 Donald and Kathy Nixon

Mr. and Mrs. R.H. Norrell
 Mr. and Mrs. G. William Oliphant
 Mrs. Lucille E.S. Palmer
 Jeff L. Parker
 Judge and Mrs. Sam Payne
 James and Linda Penny
 Don and Faye Pharr
 Frank and Gail Pinchak
 Ms. Susan Piolatto
 Walter and Margaret Popp
 Mr. William Prater
 Mr. and Mrs. Mervin Pregulman
 Mr. and Mrs. Irvin B. Pressman
 Donna Puckett
 Mr. Blaine E. Pynkala
 Bill and Jerrie Raines
 Judy Raley, SCN
 Mark Allen Ramsey
 Ron Reel
 Mr. and Mrs. Charles W. Reep
 Mr. and Mrs. Robert Reno
 The Rich Family
 Mrs. Theresa L. Ritchie
 Mrs. Barbara L. Roberts
 Wilma Robertson
 Mr. and Mrs. Jerry G. Robinson
 W. E. and Elsie Robinson
 Mr. and Mrs. Frank A. Roden, Jr.
 Mr. and Mrs. Armando Rodriguez
 Tom and Shirley Rogers
 Mr. and Mrs. William P. Roland
 MaryAnne and John Rollins
 Jerry Ross Family
 Mr. Ronald Rowland
 William and Linda Sachse
 Evelyn R. Sager
 Mr. and Mrs. Mitchell D. Saula

Basil and Rosalind Savard
 Charles and Helen Scherzer
 Lillie Scott
 Carol R. Sedman
 Jack Seebacher
 Setliffe Family
 Family of James Settles
 Mrs. Carroll Shipley
 The Rev. and Mrs. John S. Sims
 Mr. Mark Smeltzer
 Phyllis I. Smith
 Normann and Ilse Sprinz
 Mr. and Mrs. Pat St. Charles, III
 Doug Stamper
 Ronald & Barbara Steele
 Phyllis Steele
 Jim and Yvonne Stephenson
 Judith F. Stone
 Ms. Zora Mae Stone
 Mr. and Mrs. F. Thornton Strang, Jr.
 Mr. and Mrs. Gregory G. Suggs
 Mr. and Mrs. Edward N. Taliaferro

Susan Tanner
 Bill and Melinda Thompson
 Myra H. Tingdale
 David Tinker
 Mr. and Mrs. Gordon Utgard
 Marilyn Van Arsdale
 Mr. and Mrs. Gene S. Van Horn
 Sister Betty Vannucci
 Juanita Z. Vaughn
 Rev. Dr. James L. Vick
 Ms. Barbara Wallace
 Porter and Barbara Warner
 Mr. and Mrs. Billy Joe Watkins
 Mr. and Mrs. Aaron Webb
 U. Kay and Betty Whaley
 Michalene Whitaker
 Doris W. White
 Ms. Janie H. Wilson
 Mr. and Mrs. Hoyt D. Wilson
 James and Mary Woods
 Mrs. Harold L. Young, Sr.
 H.W. Zuker

Friends
 of Memorial

2011 Humanitarian Awards

On Monday, May 16, Memorial Hospital presented the 2011 Humanitarian Awards to Dr. Woodruff “Woody” Banks and Mr. Zan Guerry/Hamico Foundation.

Mission-driven and a man of faith, Dr. Woodruff A. “Woody” Banks, Jr. a general surgeon, has a long history of practice in the Chattanooga area and provided key leadership during his time of service at Memorial. Dr. Banks was Memorial Hospital’s Chief of Staff, served on the Memorial Hospital Board of Directors and acted as Chairman of the Board.

In the medical community his activities include the Chattanooga Hamilton County Medical Society, Tennessee Medical Association, the Southeast Medical Association, the Chattanooga Regional Oncology Association and the Chattanooga Academy of Surgery. He is a Diplomat of American Board of Surgery and Fellow of American College of Surgeons.

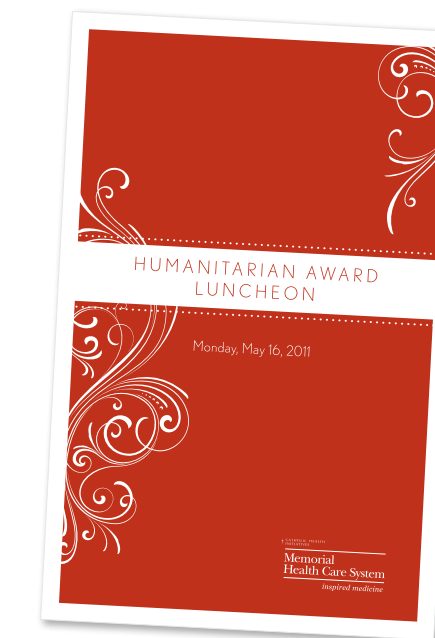
The Hamico Foundation and Zan Guerry are truly changing Chattanooga. Their generosity to area causes is a testament to their desire to make Chattanooga a

better place to live and work. Whether it is children, education, or healthcare you will find Hamico Foundation and Zan Guerry investing time and energy in promoting healthy lifestyles for all ages through sports, nutrition and exercise. The contributions Hamico and Zan have made to Memorial have impacted the health and welfare of citizens throughout the tri-state region. Zan served as Chairman of the Baylor School Board of Directors, on the University of Chattanooga Foundation Trustees and the United Way Board of Directors.

Established in 1996, the Memorial Hospital Humanitarian Award honors members of the Chattanooga community by recognizing outstanding service and dedication to Memorial Hospital and the community at large. Past award recipients include (ordered first to most recent) H. Clay Evans Johnson, Sister Thomas de Sales Bailey, Dr. Pope Holliday, Dr. Joseph Lavecchia, Dr. Don Cannon, Hedy Davenport, Dr. Malcolm Daniel, James A. Davis, Jay & Kathleen Craven, Dr. Gus Graham, Dr. Charles A. Portera, Grant Law, Dr. Robert Bowers, Jim & Elaine Hill, Dr. John Boxell, Mrs. Hilda Murray, Dr. Richard Lynn and Joan Frierson.



Zan Guerry (left) and Dr. Woodruff Banks (center) stand with Memorial CEO James Hobson after receiving the 2011 Humanitarian Award.



MAGIC

Memorial Associates Giving to Improve our Community

MAGIC COMMITTEE MEMBERS

Melissa Roden

2010 - 2013 Campaign Chair

Timothy Anderson
 Danise Birchfield
 Susan Brenner
 Eve Brown
 Lisa Case
 Laura Cross, RN
 Karen Frank
 Heather Gunnon
 Pam Hendricks
 Angela G. Jackson
 Elizabeth (Liz) Jenkins
 Teresa I. Jones
 Betsy Kammerdiener
 Joy Kirby

Allan Lewis
 Phyllis Maynor
 Jerry McCrary
 Jane McGarey
 Angie McGhee
 Keri Millican
 Jennifer Nicely
 Jean Payne
 Jack Riggan
 Melissa Roden
 Polly Ryan
 Vera Tank
 Tasha Wilson



MAGIC committee pictured (in the back from left to right): Vera Tank, Heather Gunnon, Angie McGhee, Betsy Kammerdiener, Laura Cross, Tasha Wilson, Eve Brown, Jerry McCrary, Karen Frank; (seated from left): Jean Payne, committee chair Melissa Roden, Teresa Jones.

The MAGIC Campaign is Memorial's associate giving program, established in 2003. Hundreds of employees throughout the health system, including the Glenwood, Hixson and Ooltewah campuses, Memorial Health Partners, Mountain Management, Home Health, Beacon and the Memorial Heart Institute, give to the Foundation through payroll deduction. In Fiscal Year 2011, the Foundation received new gifts and pledges from associates totaling more than \$130,000 to be paid out through May 2013. Employee giving makes a significant impact, as departments and services throughout the system benefit from MAGIC contributions. Since its inception, over 1.5 million dollars has been donated by Memorial associates.

In April 2011, as devastating storms cleared out of our region, Memorial leaders began hearing the stories of loss among their own employees and asked the Foundation how the hospital could help. In the 10 days following the tornado destruction, Memorial associates, physicians, Sisters of Charity of Nazareth and the Sisters of Holy Cross donated over \$14,000 to the Employee Assistance Fund. MAGIC (Memorial Associates Giving to Improve our Community) contributions fund the Employee Assistance Fund, which helps associates who find themselves in a crisis that extends to their finances. Memorial and the Foundation are grateful and inspired by the generosity of all who participated in making this campaign such a huge success.



MAGIC Donors

Beverly Aasheim
 Sandra Abell
 Janice Elaine Ables
 Grace Adeniji Ilesanmi
 Jessica Aguila
 Gail A. Allen
 Kim Allen
 Midori Allen
 Sherry LyNawn Allen
 Lebron Ammons
 Timothy M. Anderson
 Nan J. Andrews
 Penny Andrews
 Rhonda Arnold
 Julieta R. Auda
 Curtis Aukerman
 Karen Babb
 Donna Babb
 Melanie M. Bailey
 Judy Baker
 Cheri Ballard
 Sarah Barden
 Jamie J. Barrie
 Kay Bates
 Lisa Denise Batts
 Virginia Baxter
 Cynthia Bean
 Mea Begley
 Leigh Bertholf
 Debra Beyers
 Mary Ann Biddle
 Danise Birchfield
 Erma Bird
 Devon Birge
 David Bishop
 Brenda Blancett
 LaTonya Blanks
 Teresa Bledsoe
 Deborah Blevins
 Carolyn W. Boatner
 Suzanne M. Bogan

Denettee Bolden
 Denise Bolton
 Marilyn Bolton
 Lorraine Bond
 Hope Bonner
 Barbara E. Bouie
 Linda Bowen
 Cristy Bowen
 Felicia Boyer
 Santiago Boyle
 Megan E. Bradford
 Linda G. Bradley
 Amanda Brantingham
 Susan Brenner
 Dana Britt
 Wilma J. Brooks
 Carol J. Brown
 Diona Brown
 Eve Brown
 Frances M. Brown
 Jean Brown
 Pamela A. Brown
 Sandi Brown
 Sarah Brown
 Sharon K. Brown
 Megan Bryan
 Amy Bryant
 Judy Buhrman
 Shandry Bullock
 Suzanne Burch
 Vickie Burger
 Natalie Burleson
 Dean Burse
 Brooke Byrd
 David Bishop
 Shawna Cagle
 Venice Cagle
 Mary Lee Carder
 Gloria Carlton
 Christine Carr
 Dawn Carrell
 Bethany Carroll

Leisha Carroll
 Rachel Carroll
 Kelly S. Carter
 Rebekah Carter
 Adana Carter
 Lisa Thomas-Case
 Chris Cate
 Trista Chancey
 Pamela H. Chandler
 Sherry Watts Chandler
 Marilyn Chaney
 Denise Chivington
 Tonya Alexander Claiborne
 Rick D. Clark
 Tanisha L. Clark
 Stan Clark
 Ary Clemmons
 Megan Coble
 Riley Jo Cochran
 Edie Coffey
 Deborah E. Coke
 Angie Colbert
 Michelle Cyr-Colbert
 Pamela Cole
 Terri Cole
 Tyler Cole
 Pam Collins
 Gail Collison
 Debra V. Conaway
 Bethany E. Condra, RN
 Marquita Cook
 Christine Cordell
 James Harold Cothran
 Barbara Couch
 Nedra G. Covington
 Michelle Cowell
 Robert Cox
 Mary Ann Cronan
 Mary Beth Crook

— continued on next page —

– MAGIC donors continued –

Lindsey R. Croom
 Laura Cross
 Karen Crowder
 Meredith Crowder
 Roy Crowley
 Lori Crox
 Jamie Day Crumbaker-Forshee
 Greg S. Cruz
 Sudie Culpepper
 George Culver
 Cynthia Curry
 Jeff Curtis
 Sandra P. Curtis
 Karen Curtis
 Jessica Dalton
 Carolyn Dark
 Barbara Dasal
 Nicole Davis
 Edward Davis
 Jacqueline D. Davis
 Sue Davis
 Tina Davis
 Kathryn Seals-Davis
 Julia Dean
 Renee & Dominik Dean
 Sandra B. Dean
 Linda S. DeCarlo
 Jerrica Delaney
 Michelle Denham
 Sheila Derrick
 Manny Diaz Vega
 W. David Diercks
 Kathy Dittmar
 Sandy Dixon
 Renee Doan
 Mildred J. Dodds
 Robbie Donaldson
 William Jeffrey Donohoo
 Samantha Dotzler
 Tammy Doub
 Linda Douberly
 Deborah Douglas
 Deborah Drake
 Mary Lee DuBose
 Debra Duck

Debra Dunn
 Holly R. Dunn
 Sarah Dye
 Tina Eakin
 Angela Early
 Rayner O. Edwards
 Rhonda Edwards
 Stephanie Edwards, RN
 Tanya Edwards
 Sheri Edwards
 Beverly W. Elliott
 Brenda Elliott
 Carolyn Elliott
 Melanie Ellis
 Melissa M. Ellis
 Patrick Ellis
 Amy Elston
 Rosemary Ertel
 Rhonda Evans
 Angela Everett
 Judy Fago
 Cheryl M. Fairley
 Dr. Gale Fellowes
 Debbie Ferguson
 Michelle Fine
 Lisa A. Fitzsimmons
 Connie Fleming
 Lee Ann Flinn
 Nancy Floyd
 Stacy Foltz
 Karen Forgey
 Judy Foster
 Shelly Foster
 Lisa Fowler
 Carmun Fox
 Karen Frank
 Jaclyn Franzen
 Susan Freeman
 Vance L. Freeman
 Pam Frieson
 Arlene Frye
 Kim Furrow
 Sherry Fusco
 Sandra Gadd
 Samantha Gagliano

Jacqueline Gaines
 Karen M. Garner
 Kelly Garrett
 Allan Gayler
 Robin H. George
 Becky Geren, PT
 Joshua Gestosani
 Roseetta Gibson
 Kathryn Gill
 Janet Gilley
 Crystal Gladden
 Tanika Gladden & Family
 Kimberly D. Golden
 Bruce Gorospe
 Cornelia Gossett
 Amy L. Graham
 Dee Graham
 Katherine R. Gran RN, C, CCM
 Elizabeth Gray
 Chiquita L. Green
 Kim J. Green, RN
 Rachael Green
 Donna M. Grider
 Gina "Gigi" Griffin
 Beverly Griffith
 Gayla Griffith
 Angela D. Griffith

Katy L. Griffith
 Judy M. Grubb
 Barbara Guider
 Beth Guillot
 Sharon Guillot
 Paul C. Guinn
 Vicki Vandiver
 Trevis N. Gullatt, RN
 Heather E. Gunnon
 Mary Ann Guy
 Robert P. Hagan
 Tina Hale
 Lori Hales
 Gayle Haley
 Jessica Hall
 Heather Hall
 Cassie S. Hamilton
 Jarai Bright
 Rhonda Hanley
 Monica Harden
 Lebron Hardnett
 Jessica Hardy
 Vickie Harp
 Betty Jean Harrison
 Lisa C. Harrison
 Carla S. Hartley
 Angela Michelle Hartman

Laura Hartman
 Carolyn Hass
 Samuel Hatfield
 Deborah Hawk
 Wanda G. Hawksworth
 Lila Heet
 Eric Henderson
 Pam Hendricks
 Shawn Hennessey
 Donna Henry
 Shirley Henshall
 Sharry Herring
 Thomas L. Herrington
 Judith Herweyer
 Lana Hickman
 Matthew L. Hickman
 Pamela B. Higgins
 Heather Hill
 Joni M. Hill, RN
 Debbie Hixson
 Tracy M. Hobbs, RN
 James M. Hobson
 Harriet Hodges
 Teresa Hodges
 Joshua Holloway
 Valerie Holmes
 Janice Hooker

Stephanie H. Hooper
 Candice Hoover
 Sharon Hopper
 Debra Howard
 Laura Howse
 Rodney Husdon
 Glynn Hughes
 Julie Huisman
 Deborah Humberd
 Alan Hunt
 Ashli Hunt
 Chris Hunt
 Jill M. Huskey
 Christina Hutsell
 Alexandra Hydas
 Anita B. Igou
 Kathy Igou
 Kathy Igou
 Alline Ingle
 Kala Ingram, RN
 Anthony Iwanczyk
 Frank Izell
 Angela Jackson
 Jackie Jackson
 Mary Ellen Jackson
 Rhonda B. Jackson
 Wendi Jackson
 Cathy Jacobs
 Donna Jansen
 Elizabeth Jenkins
 Evonne Jett
 Debbie Johnson
 Glen M. Johnson
 Melodie Johnson, RN
 Terry Johnson
 Willa Gaye Johnson
 Shirley Ann Johnson
 Vanessa Johnson
 Katie Johnston
 Tonyia Johnston
 Nancy M. Joles
 Don Jones
 Jackie E. Jones
 Keely Jones
 Leanna Jones

Sandra Jones
 Diamesha Jones
 Felicia Jones
 Teresa I. Jones
 Patsy Jordan
 Beth Jordan
 Roberta Justice
 Betsy Kammerdiener
 Hyejung Kang
 Robbie Keeton
 Emily K. Harmon
 Mary Jo Keith
 Kathy Keller
 Marjorie M. Kelly
 Evonne and Andy Kendle
 Susan Kennedy
 Shiloh Kennedy
 Kevelin D. Kinamore, Sr.
 Melinda Kinsey
 Joy S. Kirby
 Zan Kiser
 Kathy Klein
 Jamie Klementisz
 Kathleen Kouros
 Melissa A. Lacheny
 Deborah Lagoo
 Marty Laird
 Bonnie lake, RN
 Gina Lambert
 Tina Lambert
 Brandon Lane
 Frieda S. Langdale, RN
 Amanda Langston
 Rebecca K. Lanphear
 Miriam Larson
 Beverly Lawhorn
 Wilma F. Laymon
 Debbie Layne
 Brian Lazenby
 Angela Ledford
 Elizabeth Leenerts
 Allison Leroux
 Allan Lewis
 Geraldine "Dean" Lewis
 Brooke Lewis, RN

Rong Ding Li
 Susan D. Lindner
 Joyce Lingerfelt
 Lorri Little
 Mary Locke
 Kathy Long
 Tessa Long
 Danielle Long, LPN
 Tinesha Lott
 Sandra Loveless
 Tammy J. Lovingood
 Jane Lucchesi
 Tammy Luckhart
 Leslie Lyons
 Kayla Maclafferty
 David B. Mann
 Nannett Mann
 Betty L. Manning
 Gary Manzella
 Laura Mariani
 Gregory T. Marks
 Renee Martin
 Myra T. Massalon
 Michelle Masterson
 Silu Mathew
 Maddie May
 Phyllis Maynor
 Mary Mayo
 Jennifer McAlister
 Ginger McBride
 Samantha McCann
 Erica McCary
 Lisa McCluskey
 Jeff McConathy
 June McCormick
 Tamara L. McCoy
 Jerry L. McCrary
 Carl E. McCullough
 Sally Elbert McDonald
 Diane Connor McDonald
 Elizabeth McDowell
 Leontanette Terry-McDowell
 Jayne McGarey
 Angela D. McGhee
 Andrew McGill

David McGill
 Angie McHann
 Felicia McHone
 Becky McKelvy
 Deloris McLain
 Lori McRoy
 Petra McWhorter Green
 Andrea Meeks
 Cathy Messier
 Tina Mickel
 Ann Middleton
 Debra Miles
 Rachel Austin Millard
 Keesha Millard
 Susan Millaway
 Keri Millican
 Janice Mitchell
 Kelley L. Mitts
 Holly Monroe
 Debra L. Moore
 Vivian E. Moore
 Gisela Morales
 Susan G. Morgan
 Robin E. Morrell
 Sonia P. Moss
 Brittany E. Mudrich
 Dennis Mullens
 Norma D. Mullinix
 Abby K. Murphy
 Mada Murray
 Lesley C. Myers
 Leslie Myers
 Jason Myers
 Kaye C. Nale
 Cyntoia Nandy
 Deborah W. Neal
 Deborah W. Neal
 Carl Nelson
 Kathryn Neuberger
 Dori Neufeld
 Laurie Newlun
 Carol Newton
 Jennifer Nicely
 Kim S. Norwood
 Jane Nunley

Jane Nunley
 Kelly Musshavm
 Joy Obadiah
 Charlene Odem
 Kimberly D. Ogle
 Virginia Oneal
 Jessica J. Osegueda
 Heather O'Shields, RN
 Jeff Oxner
 Amanda Paradis
 Judith Pardue
 Denise Parks
 Rachel Parrish
 Kristi Parsons
 Patricia Partain
 Heidi B. Pascua
 Janice Pate
 Kathy A. Patterson
 Lena Patterson
 Lisa Patterson
 Kim Patton
 Jean C. Payne
 Nan Payne
 Kristen A. Payne
 Lydia J. Pelfrey
 Rhonda Pelfrey
 Ella Pell
 V. Pell
 Meredith Perry
 Lois Perry
 Rae Ann Petty
 C. Lynn Phibbs
 Dennis F. Phillips
 Kimberly P. Phillips
 Stacy L. Philpot
 Jennifer Bryant Jones
 Amber Pinkerton
 Leslie M. Pippin
 Diane P. Woods
 Brad W. Pope
 Glenda Porter
 Anna Posey
 Vicki G. Powell
 Craig Pressley
 Shannon Price

"As an employee of Memorial Health Care System, I am thankful for the opportunity I have to be able to give to MAGIC and see its funds "go to work." I have personally observed employees who have benefited from MAGIC funds to the Employee Assistance Program, and seeing how grateful they are to receive the assistance in such a time of need makes giving to MAGIC so rewarding."

– John Steele, Director Human Resources Operations



– MAGIC donors continued –



Hazel Proffitt
Melissa Putnam
Amy Quinn
Amy W. Rains
Pamela T. Raney
Beverly A. Ratcliff
Marin (Mary) Taylor Ray
Melanie Redden
Joy Reed
Mary Raines Reed
Debra Reeves
Phyllis K. Reeves
Jessica Reeves
Deborah L. Reynolds
John Rice
Melissa Rice
Stephanie Richards
DeEtte B. Rievley
Jack and Marian Riggart
Constance Rigsby
Petra Richey
Tracy Rivera
T. Joseph Robb
Tina Roberson
Terry Roberson
Elizabeth Roberts
Howard Roddy
E. Melissa Roden

Marie Roden
Ashleigh Rogers
Jackie Rogers
Marty Rogers
Ginny Rogers, RN
Tiffany J. Rogers
Deborah Rosser
Valerie Roy
Katie Rumsey
Calvin A. Russell, Jr.
Polly Ryan
Kimberly Saarinen
Karen E. Sanfratello
Michelle Schewtschenko
Kim Schwartz
Ernestine Scoggins
Kathryn Davis
Judy Settle
Kylene D. Sevy
Van Sewell
Vanessa Sewell
Nikki Sexton
Susan Sexton
Melissa Sexton
Patsy Shadrick
Randy Sharp
Katherine Sharp
Tara Short

Daniel Shults
Connie Silver
Jessica Newell Silvers
Michelle Simpson
Phyllis S. Sims
Adrienne Sims
Tonya Sims, RN
Jennie Sisk
Tina Sitz
Anna G. Skinner
Karen Sloan
Virginia Smartt
Anna L. Smeltzer, RN
Braska Smith
Carol Smith
Danya Smith
Latwand E. Smith
Loretta Smith
Richard Smith
Stephanie Smith
Elvie Smith
Meri Smith
Nicole Smith
Tami Smith
Judie Snipes
Jackie Snodgrass
Vivian Sorrell
Michelle Sotello
Debra Spurgeon
Norma Stallings
Sara Stallings
Jessica Stanley
Amanda Stanten
John D. Steele
Joy M. Steele
Masheryl Stegall
Cathleen Still
Jennifer Stinnett
Gloria J. Stott
William L. Strait
Luanne Sullivan
Connie L. Sutton
Michael Sutton
Robbin L. Sutton
Stephanie A. Sutton

Robin Swann
Melissa Sweeton
Wendi Taliaferro
Chandra Tallent
Vera Tank
Melissa Taylor
Shacara Taylor
Jennifer Taylor
Niti Tejani
Frankie M. Tenison
Autumn Teska
Lisa Thacker
Tiffany Thomas
Bridgett Thomas
Kathy R. Thomas
Lydia Thompson
Marsha S. Thompson
Jodie H. Thompson
Luz Thrash
C.J. and Kayla Tibbs
Faith Williams
Melissa Tinker
Pat Tippit
David and Amy Tipton
Robyn B. Tobias
John W. Toms
Roosevelt Toney
Clara Toomey
Bherma H. Toussaint
Socorro V. Trinos
Beth Tripp
Vickie L. Tripp
Connie Tuggle
David Turner
H.R. Twitty
Connie Uffalussy
Matt Underwood
Pamela Upton
Marianne Urbain
Dawn Viles
Sherry Vines
Samantha Voyles
Sandra Vredeveld
Kim Vroom
Keisha Wade
Lindsay Wagner

Peggy Walker
Vicki Walker
Pamela Wallin
Linda Walston
Allison Ware
Erin Washington
Sandra K. Watkins
Carolyn Waye
Cynthia Webb
Kimberly Webster
Toni Welch
Joseph West
Linda West
Merlene Westerbeck
Heather Whaley
Cynthia A. Whitaker
Kathy White
Cheryl Whitlock
Dan Whitlock
Faith Williams
Francina B. Williams
Hollie Williams
Marilyn Williams
Sherry Williams
Torri Williams
Courtney William
Jacquelyn Wilson
Marissa Wilson
Tasha Wilson
Cynthia Wilson
Melissa Wilson
David Winchester
Denise Winters
LouAnn Wittman
Lynnette Wood
Farrah Woodbury
Melissa Wooden
Tamecea M. Woodruff
Janet M. Woods
Sabina Wright
Michael Wright, Sr.
Kathy Wright Hughes
Angie Wynn
Kaley Yarbrough

Foundations, Churches and Corporate Giving

We are grateful to the foundations, churches and companies who made gifts in the last fiscal year.

American Cancer Society
Anesthesiologists Associated PC
Antonio's Corner Restaurant
Athens Distributing Co.
Atricare
AVON Foundation - Breast Care Fund
Belk, Inc.
Beth & TA Lupton Jr Family Foundation
BlueCross BlueShield
Brainerd Presbyterian Church
Breast Cancer Relief Foundation
Breeding Insulation Co. Chattanooga, Inc.
Brookside Properties
Burks Young at Heart
Canaan Land Baptist Church
Cedar Creek Condominium Association
Certified Car Care
Chattanooga Heart Institute
Chattanooga Lodge #91 BPOE
Chattanooga Neurologic Associates
Chattanooga Surgical Oncology PC
Chick-fil-A
Church Women United of Chattanooga
Classic Beautique, Inc.
Colorado Medical Investors
Cornerstone Automation, LLC
Covenant Baptist Church
CryoLife
DC Mac, LLC
Derthick Henley & Wilkerson Architects
Diagnostic Imaging Consultants
Don Laster Agency, Inc.
Douglas Cooperative, Inc.
East Brainerd Baptist Church Crafters
EMJ Corporation
Fairview United Methodist Church
Fairway Outdoor
Ferguson Enterprises, Inc. #150

First Baptist Church
Ford & Harrison, LLP
Fort Dearborn Life Insurance Company
Garden Plaza of Greenbriar Cove
Genomic Health, Inc.
Gondolier Pizza and Steak House
Grace Calvary Chapel
Grace Episcopal Church
Griffin Farms and Rentals
Health Cost Solutions, Inc.
Henderson Hutcherson & McCullough
Highland Park Baptist Church
IGive.com Holdings, LLC
Institute of Healthcare Executives & Suppliers
Jim Rush Funeral Homes
Johnny Fine & Sons Body Shop, Inc.
Joseph Decosimo & Co.
Kimberly Clark
Ladies 9 Hole Golf Group
Landmark Homebuilders
Life Care Center of New Market
Life Care Centers of Merrimack
Lifecare Center of Wichita
Lisa's Gold & Diamonds
Lookout Mountain Presbyterian Church
Market Strategies, Inc.
Masterlock
Memorial Continence Center
Memorial Hospital Child Care
Memorial Radiologists
Mercer University
Mohawk Industries, Inc.
O'Connor Communications
Ooltewah United Methodist Church
Red Bank High School Class of 1958
Ringgold High School
Sam's Club Northwest Georgia
Schmissrauter Family Foundation

Siemens Medical Systems, Inc
Siskin Hospital for Physical Rehabilitation
Sisters of Charity of Nazareth
Sisters Of Holy Cross
Southeast Bank and Trust
Spring City Women's Club
State Farm Insurance
State of Tennessee Department of Health
State of Tennessee Department of Transportation
Stuart Heights Baptist Church
Sulpher Springs UMC
Susan G. Komen Breast Cancer Foundation, Inc.
The Georgia Winery
The Longhill Charitable Foundation, Inc.
The National Arts Program Foundation
The Oyster Club

The Renovation Group, Inc.
The Tucker Foundation
The Wright-Bentley Foundation
Thomas & Thorngren, Inc.
Trinity Healthcare Corp.
Trinity Lutheran Church
TVA Retirees Association Watts Bar Chapter
United Community Bank
University of Tennessee
Unum
Venture Printing Co.
Walt's Fireplace Restaurant
Weldon F. Osborne Foundation, Inc.
Welsh-Bello Rehab, LLC
Westview Health Care Center
Women's Institute for Specialized Health, PLLC

It all started when I was a young boy in the 50's living across the ridge from the "new" hospital. My best friend's mom, Goldie, was a nurse at Memorial and snuck us in to see their new baby sister before that was allowed. My father died there and my daughter was born there...both with great compassion and care. So goes the continuum of life and my love for Memorial's caring nurses and physicians.

– Bill Wilkerson from DHW Architects



Memorial Auxiliary and Volunteer Services Report

Volunteers are highly valued at Memorial, and a dedicated team of 561 individuals served nearly 83,000 hours of time this past fiscal year. Fundraising efforts of the Memorial Auxiliary also benefited the Foundation's mission and ministry with gifts totaling nearly \$121,000.00.

AUXILIARY SUPPORTS MISSION AND GROWTH OF MEMORIAL

The Memorial Auxiliary was begun shortly after Memorial Hospital opened nearly 60 years ago, and the volunteer service continues to find new ways to enhance this healing ministry. As Memorial has expanded to other campuses so has our volunteer presence to include Memorial Hixson, Memorial Ooltewah, Memorial North Shore Health Center, Memorial Home Health, and Memorial Center for Health. This year new Auxiliary services were added at the Ooltewah Women's Center and the Memorial Chattanooga Heart Institute Imaging Center. Volunteers now also provide service in the evening to patients in the Memorial Emergency Department.

In addition to giving of their time, the Memorial Auxiliary raises funds to enhance patient care, including a \$15,000 pledge for the We Care Weekend retreat for cancer patients and family members, and a \$20,000 scholarship program for students preparing for health careers. This past year, funds were also provided for tornado victims in the surrounding area, and Tribute Gifts given in recognition of volunteers.

The Memorial Auxiliary was pleased this year to pledge \$104,371 to fund the creation of the Simulation Learning Center at Memorial. Computer-controlled simulation technology enables the nursing staff and students to learn by solving realistic clinical challenges, practicing correct procedures, and fine-tuning their skills in a controlled environment to optimize clinical outcomes.

MEMORIAL AUXILIARY AND VOLUNTEERS

Ms. Martha Adams
Mrs. Patricia Akins
Ms. Emma Andrews
Ms. Louise Arnold
Ms. Barbara Ashby
Ms. Lydia F. Atchley
Mr. Mike Austin
Mr. Jim Bach
Ms. Wanda Baker
Ms. Florence Bannier
Ms. Tish Barlew
Ms. Babs Barrows
Mr. Isaac Barukh
Mrs. Marilyn Batts
Fred and Joyce Beckert
Ms. Marge Bennett
Mrs. Carlene Bennudriti
Mrs. Charlotte Berg
Mr. Ray Bertani
Ms. June Bilbrey
Mr. Bruce Blohm
Mr. Keith Bobo
Mrs. Mary Ann Bodine
Mrs. Virginia Bogdany
Ms. Elaine Bohannon
Ms. Dorothy Bolles
Mr. Dane Bolton
Mr. Ken Bonk
Ms. Beverly Bowman
Ms. Dorothy Bravard
Mrs. Deanna Brown
Ms. Mary Brown
Ms. Carolyn Brown
Mrs. Jean D. Bruewer
Ms. Nola Brumit
Ms. Elaine Burns
Ms. Wanda Butkus
Mr. and Mrs. Jamie Butts

Mr. Ray R. Cameron
Ms. Judith Camp
Mrs. Robin Campbell
Mr. Gene Campbell
Ms. Velma Campbell
Mr. and Mrs. Carlin Carpenter
Ms. Brenda Carson
Mr. Jack L. Case
Ms. Tricia M. Chastain
Mr. Young Clark
Ms. Virginia Clayton
Mrs. Judy Clevenger
Ms. Sylvia Cliff
Ms. Willah Cline
Ms. Faith Cochran
Mrs. Hilda Coker
Mr. and Mrs. Jim Cole
Ms. Frances Coleman
Mr. and Mrs. Al Colonna
Ms. Jane Colvard
Ms. Norma Condra
Mrs. Kathleen S. Conner
Mr. Tim Cooper
Ms. Julia W. Corley
Mr. Jim Costello
Mr. and Mrs. William R. Courter
Ms. Frances D. Cowan
Mrs. Freddie F. Cox
Mr. and Mrs. Jay M. Craven
Mr. Bud Crevasse
Ms. Elizabeth Dahlstrom
Ms. Carolyn Darr
Mrs. Judy Davidson
Mr. Clifford Davis
Ms. Tina Davis
Ms. Louise T. Davis

Ms. Theresa Davis
Ms. Zoila Davis
Mr. Edgar Dawson
Mr. Alex DeBlois
Ms. Billie Dean*
Mr. John Demis
Mrs. Joyce Dick
Dr. and Mrs. John R. Dickinson
Mr. Jem Dickinson
Pat Dicks
Mrs. Tara Diercks
Mrs. Karleen Dixon
Ms. Agnes Dodds
Mrs. Anna Dougherty
Ms. Alma S. Duggard
Mr. Jon Dunning
Mr. and Mrs. Ernest W. Eaves
Ms. Betty J. Efrid
Ms. Ernestine Eldridge
Ms. Caroline D. Ellis
Ms. Jean Ellis
Mr. and Mrs. Dale Eubanks
Mr. Ed Evans
Mrs. Frances Everhart
Mr. James Falk
Ms. Betty Fassnacht
Ms. Barbara Feagans
Ms. Dawn S. Ferguson
Ms. Gail Finnell
Jim and Linda Fischer
Ms. Charlotte Fleming
Mr. and Mrs. Juan Flores
Ms. Norma Fuller
Mr. and Mrs. David Fuqua
Ms. Donna G. Garner
Ms. Kittie Garrett
Mrs. Tee Geren

Ms. Charlotte Gibney
Mr. and Mrs. Bruce Gibson
Mrs. Brenda Gift
Mr. Tony Giggy
Mrs. Pat Gilbert
Ms. Shirley Gillespie
Mrs. Carol Goodwin
Ms. Denise Greer
Ms. Martha Gresham
Mr. Robert Greuter
Mr. Charles Grimm
Mr. and Mrs. Howard Gropper
Ms. Nancy Guedron
Ms. Anastacia J. Gulas
Mr. and Mrs. Bill Gwaltney
Mr. and Mrs. Larry Hall
Ms. Barbara J. Hambright
Ms. Jo Hamilton
Mrs. Frances Hannah-Collins
Sister Mary Hannon
Ms. Vi Hargis
Mrs. Clara Harris
Mrs. Beverly Harrison
Ms. Fran Harvey
Willie Harvey
Ms. Eleanor Hayes
Mr. and Mrs. Philip W. Haymaker
Ms. Elizabeth S. Haynes
Ms. Ruth Henderson
Ms. Barbara Henley
Mr. Richard M. Hewitt
Mrs. Tommie J. Hill
Mr. Ralph Hixson
Ms. Kathleen Hixson
B.J. Hoette
Ms. Betty Hogan
Ms. Jewell Hogue
Ms. Janice Holsomback

Ms. Kathryn Hoover
Mr. and Mrs. Neale Huenink
Mrs. Pat Huguenin
Mr. James T. Igou
Mrs. Marlene Jabaley
Mrs. Betty P. Johnson
Mrs. Juanita B. Johnson
Mrs. Donna Jones
Ms. Sandra Jones
Mrs. Osmette Kadrie
Ms. Cathy Kalinowski
Mrs. Carol Keeney
Ms. Barbara Kelleher
Mr. A. Vincent Keyes
Ms. Betty Keyser
Ms. Amanda Kilgore
Mr. Ed Klim
Mr. David Kling
Mrs. Cindy Koltnow
Mr. and Mrs. Richard Kramer
Ms. Phyllis Lackey
Ms. Sue M. Landers
Ms. Norma G. Lane
Ms. Rhonda Lansford
Mrs. Charlotte Latta
Ms. Florence F. Lau
Ms. Linda Layman
Mr. Keith Leamon
Ms. Nadine Lee
Ms. Phyllis Lewis
Ms. Madeleine Light
Mrs. Christine Little
Sonna L. Lloyd
Ms. Jackie Love
Ms. Buffy Lowe
Mr. John R. Lunn
Mr. and Mrs. Tommy M. Lynn
Mr. Richard MacDougall
Mr. Dan C. Mackinnon
Mrs. Helen Mahn
Mrs. Dotty Manis
Mr. and Mrs. Warren Mann
Mrs. Linda Martin

Mr. and Mrs. Neal Martin
Ms. Lorean Mays
Ms. Lonnie McCalister
Ms. Joanne McCalley
Mrs. Carol McCamish
Mr. and Mrs. James McDonald
Ms. Paula McDougale
Ms. Nancy McElwain
Mr. Bennie S. McFather
Ms. Wynona H. McGhee
Ms. Cedric McKenzie
Ms. Jewell Melton
Ms. Joy Mercado
Ms. Rosemary E. Messmore
Mr. Bob Meyer
Mr. Douglas Meyer
Ms. Lilia Miller
Ms. Yolanda Mills
Ms. Barbara Milstead
Ms. Iva Minardi
Mr. Carl Minnick
Ms. Dale Morrow
Ms. Norma Mullinix
Mrs. Clair E. Nelson
Mr. Erwin Nelson
Ms. Helen Marie Nelson
Ms. Mary Nesbitt
Ms. Doris Newton
Ms. Betty Oliver
Ms. Mary Ann O'Neill
Mr. Jim Palmover
Mr. Andy Pappas
Mr. John Parker
Mrs. Phyllis Parks
Cecile Parris
Mr. Jerry D. Pearson
Ms. Molly Perkins
Ms. Martha Pigman
Ms. Gail Plemons
Ms. Linda T. Poppe
Mr. Wilson R. Posey
Ms. Uma Potdar

Mr. Dale Powell
Ms. Nancy Pyatt
Ms. Ruth Quinn
Ms. Ginny Ragghianti
Mrs. Billie Ransom
Ms. Paula Rennich
Sandi Rice Johnson
Mr. and Mrs. F. O. Richardson
Mr. Vaughn Robinson
Ms. Faye Robinson
Mr. and Mrs. William P. Robinson
Mr. and Mrs. Raiford Rodgers
Mr. Johnnie Rogers
Mr. Benny Rollins
Mr. Ronald Rowland
Ms. Joann Rozell
Mrs. Agnes Rudd
Ms. Jean R. Saunders
Mrs. Madelon E. Schuster
Marty Schuster
Mr. and Mrs. Bill Sesko
Eva Setliffe
Mr. Howard Sheorn
Mr. and Mrs. Alvin Shoenig
Ms. Frances B. Siler
Mr. and Mrs. Ken Simonds
Ms. Fran Skipper
Mr. and Mrs. Scott Sloan
Ms. Diana Smith
Ms. Phyllis Smith
Ms. Margaret Spanogle
Ms. Kathy Spino
Mrs. Elizabeth Spreha
Mr. Jim Steffner
Mr. and Mrs. Jack Stephenson
Ms. Opal Stevens
Mr. Bill Stewart
Ms. Joy H. Swafford
Ms. Jane Swan
Mr. Ed Taliaferro
Mr. Robert J. Tamasy
Mr. Ray Taylor



Members of the Memorial Auxiliary Executive Board presented a check for \$104,371 to the Memorial Foundation to create the Simulation Learning Center at Memorial. Pictured from left are Director of Volunteer Services Jean Payne, Tony Giggy, Kathleen Craven, Deanna Brown, Chief Development Officer Jennifer Nicely, Phyllis Smith, Auxiliary Vice President Carol McCamish, and Auxiliary President Howard Gropper.

Ms. Liz Thielke
Bobbie Thompson
Ms. Linda Thompson
Ms. Frances Thurman
Ms. Peggy J. Timmerman
Mr. Syd Tindall
Mr. Bill Tonkin
Ms. Linda Trepagnier
Ms. Kathleen Trew
Ms. Vera Trotter
Mr. and Mrs. Roy Turley
Mr. Jim Turnage, Jr.
Ms. Linda Van Meter
Ms. Virginia Varnell
Mrs. Marsha Vaughan

Mrs. Joy Veldkamp
Ms. Niyati Vora
Ms. Ethel Vreeland
Ms. Barbara Warner
Mrs. Barbara Weinhold
Ms. Joyce West
Ms. Theda Wexler
Mr. and Mrs. U. Kay Whaley
Mr. Jerry White
Ms. Billie Whiteside
Mr. and Mrs. Roy Whittington
Ms. Shirley Williams
Mr. Terry Williford
Ms. Joy Willis
Robbie Willmore

Mrs. Barbara Wilson
Ms. Jean Wortham
Ms. Sue Wright
Mrs. Louise Wright
Ms. Mary Wynne
Ms. Rena Yocom
Ms. Lucille Young
Ms. Fay Ziegler

Memorial Foundation Golf Invitational



The weather was perfect for these players at the 19th Annual Golf Invitational.

The skies were clear for the 19th Annual Memorial Golf Invitational on Monday, September 20, 2010 at the Chattanooga Golf and Country Club. Sponsors, players and volunteers made the day a tremendous success as 94 players competed for the top score, and the event netted \$95,000 for the Endowment at Memorial Foundation.

GOLF INVITATIONAL COMMITTEE

Zan Guerry, *Tournament Chairman*

- | | | |
|------------------|-----------------|------------------|
| Leo Brown | Jim Hill | Jim Pesnell |
| Roy Crowley | Howard Levine | Karen Sloan |
| Bruce Etter | Phyllis Maynor | David Winchester |
| Deborah Everhart | Jennifer Nicely | |
| Lisa Harrison | Jean Payne | |

MAJORS CLUB SPONSOR

MITCHEL AND
DEBORAH EVERHART

MASTERS CLUB



EAGLE CLUB



BIRDIE CLUB



TEE CLUB



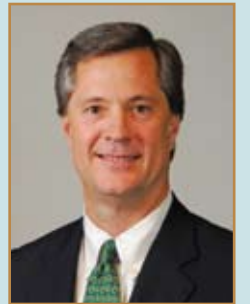
19TH ANNUAL GOLF INVITATIONAL VOLUNTEERS

- | | |
|--------------------|------------------|
| Susan Brenner | Jennifer Nicely |
| Chris Cate | Jean Payne |
| Deborah Everhart | Nan Payne |
| Lisa Harrison | Katie Rankin |
| Betsy Kammerdiener | Jack Riggart |
| Courtney Lewis | Beth Robinson |
| Tessa Long | Carolyn Robinson |
| Robert Long | Pat Robinson |
| Jenny McFarland | Karen Sloan |
| Anna Marsh | Michael Sutton |
| Phyllis Maynor | David Tipton |



Memorial CEO Jim Hobson accepts the Golf 2010 proceeds from Chair Zan Guerry of Chattem.

Letter FROM MEMORIAL PRESIDENT AND CEO, JAMES M. HOBSON



It has been a stellar year for the Memorial Foundation. I am both honored and humbled to be part of this wonderful organization whose faith-based mission inspires so many within our community to give generously of their time and their treasure.

Building on the record high last year, the Foundation set a new benchmark for growth in FY 2011 raising more than \$4 million in new gifts including a significant gift of property. Physician involvement chartered new waters as the Physician Advisory Board was instrumental in engaging physicians with the Foundation and finding new avenues for giving.

The Memorial Foundation is now integrated with the Catholic Health Initiatives Foundation and the synergy is evident. Providing consultation and guidance, CHI Foundation is assisting Memorial and other CHI marketing-based organizations in streamlining operations. The Foundation has implemented new programs while reducing the cost per dollar raised to a record low 15¢.

The community showed its support as well, with Friends of Memorial achieving new highs in number of donors and amount of dollars pledged. In 2011, 261 new donors helped bring Friends giving to \$69,000.

I am thankful for our wonderful organization and our many successes which can be attributed to the outstanding leadership of the Foundation Board, physicians, staff and volunteers who make philanthropy and community service a priority.

Sincerely,

James M. Hobson, FACHE
President and CEO, Memorial Health Care System

The 11th Annual Cam Busch Endowed Art for Health Lecture

Memorial Foundation and the Hunter Museum of American Art hosted the 11th Annual Cam Busch Endowed Art for Health Lecture Series Thursday, March 3, 2011 at the Hunter Museum.

This year, 150 attendees enjoyed the visually stunning and thought-provoking modern dance performances by guest performer Stuart Pimsler Dance and Theater. Dramatically powered and insightfully witty, this company's unique vision has been hailed as theater for the heart and mind. Founded in 1978, Stuart Pimsler Dance and Theater's work stands apart in the field of contemporary performance for its vast emotional range, intellectual provocations, and stunning visual environments. Stuart and his company have more recently come to the attention of health care professionals through their development of successful therapeutic dance workshops with stroke victims in their home city of Minneapolis.

The purpose of the lecture series is to acquaint the community with the importance of art in the healing process. Over the past 10 years, this series has had the privilege of hosting well-known artists, musicians, poets, performing artists and academics from around the country.

Many thanks to our sponsor who made the event possible.

To learn more about Memorial's Arts Medicine program, upcoming events or how you can get involved please call (423) 495-4141.



Members of the Stuart Pimsler Dance and Theater Company perform at the 11th Annual Cam Busch Endowed Art for Health Lecture.

CAM BUSCH ENDOWED *Arts for Health* LECTURE SERIES

GOLD SPONSOR

SIEMENS

SILVER SPONSOR

UBS Financial Services – The Donina Group

EVENT PATRONS

HEALTHSPRING
More from Medicare. More from life.

Mrs. Osmette Kadrie

Third Party Event Highlights

DANETTE HENRY GOLF TOURNAMENT

The 3rd Annual Danette Henry Memorial Ovarian Cancer Golf Tournament was Saturday, September 25, 2010 at the Chatata Valley Golf Course in Cleveland, Tennessee. Proceeds from the event benefit the Danette Henry Memorial Ovarian Cancer Fund, which is part of the Foundation at Memorial and exists to improve the quality of life of those going through ovarian cancer treatment. In 2010, the tournament raised \$16,000 for the Cancer Resource Center at Memorial.



The Henry Family present Foundation President Jennifer Nicely (left end) and Memorial CEO James Hobson (right end) the proceeds from the Third Annual Danette Henry Memorial Golf Tournament.

UNFORGOTTEN RA *Roll for a Cure*

On Saturday, October 2, 2010, this regional group of riders met at Elk's Lodge, engines revved up, for their second annual ride to raise more than \$3,800 for the MaryEllen Locher Breast Centers at Memorial.



Members of Unforgotten RA with Andrew McGill, VP of Business Development and Strategic Planning (right end) at the MaryEllen Locher Breast Center in Ooltewah.

Ways to Give

ONLINE

Visit www.memorial.org/foundation to make a secure online donation. We accept Visa, MasterCard, American Express and Discover.

IN THE MAIL

Memorial Foundation
2525 de Sales Avenue
Chattanooga, TN 37411

TRIBUTE GIVING

Honor a loved one with a tribute Gift to Memorial Hospital Foundation on holidays, anniversaries, birthdays and other special occasions. Memorial gifts are also a meaningful way to honor the life and spirit of a special person.

THIRD PARTY EVENTS

Third party events are a great way for small business owners and community leaders to bring fun and unique activities to their community with proceeds benefiting the Memorial Hospital Foundation.

CORPORATE SCHOLARSHIPS

A corporate sponsorship to one of the Foundation's annual events gives your business recognition as an organization that gives back to the community.

Your company's name and logo can appear on invitations and programs, on the Foundation's website, in newspaper and magazine pages, including Inspire, Memorial Hospital's publication that goes out to 160,000 homes. A corporate sponsorship also has a lasting impact on the community by making events such as Pink! successful enough to bring back every year and provide funds for programs and services at Memorial Hospital.

PLANNED GIVING

A planned gift to Memorial Foundation is a meaningful way to ensure that your legacy of giving in life continues to impact the next generation.

BECOME A FRIEND OF MEMORIAL

A Friend of Memorial is an individual has made an annual gift of \$100 or more and will receive recognition in the Foundation's monthly e-news, on the website, and in the annual report.

For more information on ways to give, call (423) 495-4438 or visit www.memorial.org/foundation

Foundation Staff



JENNIFER NICELY, CFRE
Foundation President and
Chief Development Officer
(423) 495-4141



TERESA JONES
Annual Giving and Development Specialist
(423) 495-4124



SUSAN BRENNER
Office and Communications Manager
(423) 495-4438



PHYLLIS MAYNOR
Special Events and
Development Specialist
(423) 495-4151



JACK RIGGAR
Major Gifts Officer
(423) 495-7438

Please return this form and your donation to:
Memorial Health Care System Foundation
2525 de Sales Avenue, Chattanooga, TN 37404

Stay Informed!

FOLLOW THE FOUNDATION ON FACEBOOK

Memorial Health Care System Foundation is on Facebook! Sign up to receive news updates, event invitations, see photos and more on your newsfeed.

SIGN UP TO RECEIVE THE FOUNDATION'S MONTHLY E-NEWS

Let us keep you informed of what we are doing at Memorial and Memorial Hixson by signing up to receive our monthly E-news briefing. Visit www.memorial.org/foundation and give us your name and e-mail address and we will deliver your E-news on the 15th of every month.

Inspired Giving

Enclosed is my gift of \$ _____

Name (as you would like to be acknowledged in our annual report)

Address _____

City / State / Zip _____

Phone () _____

Email _____

Please designate my gift to the following area within Memorial Health Care System:

- | | |
|----------------------------------------|-------------------------------------------|
| <input type="radio"/> Cardiac Services | <input type="radio"/> Orthopedic Services |
| <input type="radio"/> Surgery Services | <input type="radio"/> Greatest Need |
| <input type="radio"/> Cancer Services | <input type="radio"/> Other _____ |

METHOD OF PAYMENT

My check is enclosed — payable to *MHCS Foundation*

Bill my: AmEx MasterCard Visa Discover

Name as listed on card _____

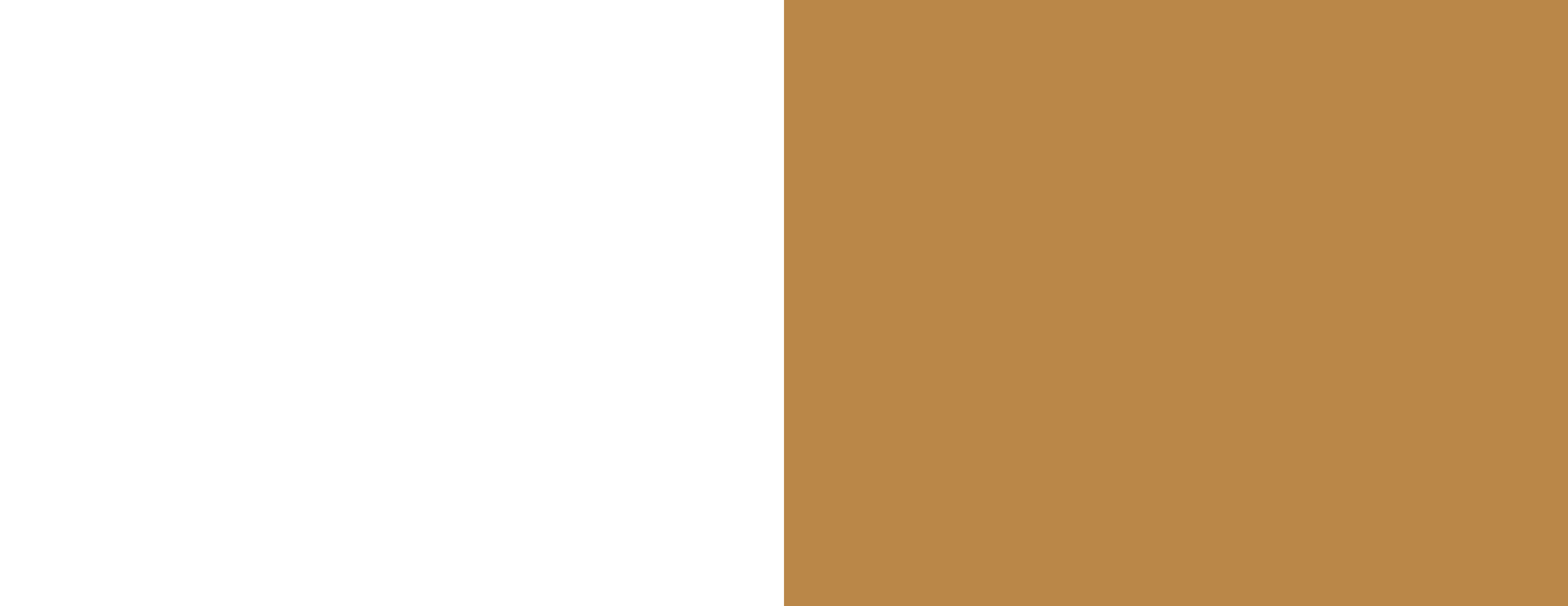
Card number _____

Exp. date _____ Today's date _____

Signature _____

Please send me information about:

- Volunteering at Memorial Health Care System
- Estate planning opportunities
- de Sales Society membership



† CATHOLIC HEALTH
INITIATIVES

Memorial Health Care System
Foundation

inspired medicine

2525 de Sales Avenue
Chattanooga, TN 37404

423.495.4438
fax: 423.495.6235
email: foundation@memorial.org
www.memorial.org/foundation