

Memorial Health Care System

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FOR IMMEDIATE RELEASE

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***CHATTANOOGA BLUSH* PROCEEDS TO BENEFIT MARYELLEN LOCHER BREAST CENTERS AT MEMORIAL**

Chattanooga, TN – During the month of October, a portion of all sales from the Georgia Winery’s *Chattanooga Blush* wine will benefit the MaryEllen Locher Breast Centers at Memorial. October is Breast Cancer Awareness Month, a time when many look for opportunities to support those who have faced Breast Cancer.

“We are pleased to partner with the Georgia Winery and are so appreciative of their willingness to help the MaryEllen Breast Center serve women in our region,” says Jennifer Nicely, Foundation President at Memorial Health Care System.

Chattanooga Blush, a delicious blend of Cayuga White, Niagara, and Concord, can be purchased at the Georgia Winery located at 6469 Battlefield Parkway in Ringgold, Georgia. More information can be found at www.georgiawines.com. With its beautiful pink color and delightful sweetness, this wine is a favorite among Georgia Wine lovers. For the month of October, Chattanooga Blush will be sold with a pink ribbon in honor of those who have faced and are currently facing the fight against Breast Cancer.

Georgia Winery’s Ladies Night Out, occurring on Friday, October 21st 6:00-9:00, will feature local businesses with products or services that help generate support for breast cancer awareness. This will also be an opportune time for ladies to help support Mary Ellen Locher Breast Center by purchasing the signature Chattanooga Blush after hours.

Patty Prouty, winery owner, said she felt “moved to raise support for breast cancer awareness by featuring a best-selling wine named in honor of the Scenic City”.

For information about giving opportunities at Memorial Health Care System or the MaryEllen Locher Breast Center, visit www.memorial.org.

Memorial Health Care System is a not-for-profit, faith-based healthcare organization dedicated to the healing ministry of the Church. Founded by the Sisters of Charity of Nazareth and strengthened as part of Catholic Health Initiatives, it offers a continuum of care including preventative, primary and acute hospital care, as well as cancer and cardiac care, orthopedic and rehabilitation services. Memorial is a regional referral center of choice with 4,000 associates and more than 700 affiliated physicians providing health care throughout Southeast Tennessee and North Georgia. Memorial Health Care System is recognized as one of the nation's 100 Top Hospitals® by Thomson Reuters, the health care industry's leading source of information on hospital quality. To learn more, visit www.memorial.org.

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