

Memorial Health Care System

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FOR IMMEDIATE RELEASE

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Memorial Partnering with Belk's "The Heart Truth" Campaign

Chattanooga, TN – Memorial will be joining Belk Department Store in Hamilton Place Mall at their Heart Health and Healthy Living Fair. This is a local event that supports Belk's campaign, The Heart Truth. The Heart Truth campaign's focus is raising awareness that heart disease is the #1 killer of women. The Heart Truth campaign is sponsored nationally by the National Heart, Lung, and Blood Institute in partnership with The Office on Women's Health that is committed to the health and well being of women.

Memorial will be at **Belk** in **Hamilton Place Mall** on **Tuesday, February 22** from **11 AM to 3 PM**, offering free health screenings (including blood pressure, % body fat, and BMI). Memorial will also be providing heart healthy recipes and other educational materials focused around women and heart health.

Memorial will also provide information on 2 fairly new programs they offer in the area of cardiac health. These 2 programs are the vascular screening program and the new wellness program, Heart-to-Heart, that was exclusively designed for women.

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Memorial Health Care System is a not-for-profit, faith-based healthcare organization dedicated to the healing ministry of the Church. Founded by the Sisters of Charity of Nazareth and strengthened as part of Catholic Health Initiatives, it offers a continuum of care including preventative, primary and acute hospital care, as well as cancer and cardiac care, orthopedic and rehabilitation services. Memorial is a regional referral center of choice with 4,000 associates and more than 700 affiliated physicians providing health care throughout Southeast Tennessee and North Georgia. Memorial Health Care System is recognized as one of the nation's 100 Top Hospitals® by Thomson Reuters, the health care industry's leading source of information on hospital quality. To learn more, visit www.memorial.org.